

## PRESS RELEASE

### Creathor Venture invests a seven digit amount in the real estate crowdfunding platform iFunded

Bad Homburg v.d.H., 30<sup>th</sup> of September, 2016 – Creathor Venture, one of Europe’s leading venture capital firms, invests a seven digit amount in a pre-Series A round in iFunded.de, a German real estate crowdfunding platform.

“Creathor’s investment confirms our strategy and the strong position iFunded has established as a real estate crowdfunding platform,” says Michael Stephan, founder and CEO of iFunded.de. The platform allows both private and institutional investors to invest alongside real estate experts directly in the real estate projects of their choice. “The Internet is now much more than just a shopping platform or repository of information. A growing number of investors is searching for transparent and profitable investment opportunities, and iFunded.de lets them make these investments quickly, easily and independently,” continued Stephan. iFunded recently launched and successfully placed its first project, *Central Berlin*. Investors can invest with as little as 250 Euro and above. There are no fees for investors. In return for providing funding for a refurbishment and modernisation program, investors receive attractive interest payments on their loan. A host of other projects are also now open to investors.

Cédric Köhler, Managing Partner of Creathor Venture commented: “iFunded brings together real estate, financing and online expertise, and has quickly established itself with a host of attractive products. It is the first investment out of our new fund in a young and dynamic growth market.” Even before Creathor’s investment, iFunded had successfully attracted Einar Skjerven as a Co-Founder. As CEO of the Skjerven Group, Einar has been developing real estate in Berlin since 2006 and manages the German investments of Norway’s Industrifinans Group. “A strong geographical launching position in Berlin, high-value projects, and a selected group of complementary shareholders have enabled iFunded to help decisively shape the next generation of real estate investments,” said Christian Weniger, Investment Manager at Creathor Venture.

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#### **About Creathor Venture**

As a leading pan-European Venture Capital firm, Creathor Venture invests in technology-oriented companies and entrepreneurs. Creathor Venture focuses on Mobile, Digital Media, Cloud Technology, Internet of Things, Sharing Economy, Fintech. In Life Science it is E-Health, personalized medicine and Medtech. Regional focus is on Germany, Switzerland, Austria, France and the Nordics. The management team of Creathor Venture consists of the CEO Dr. Gert Köhler, Karlheinz Schmelig, Cédric Köhler and Dr. Aristotelis Nastos. The team has been investing successfully in the early-stage venture capital business for 30 years. During that time, the team has built more than 200 technology companies successfully, conducted more than 20 international IPOs and has achieved exceptional returns for fund investors and the financed entrepreneurs in the past, all in the position as lead investor. The current portfolio of more than 29 companies is actively supported in development, growth and internationalization by a team of 19 staff. Creathor Venture manages funds of more than EUR 180 million and holds offices in Bad Homburg (Frankfurt), Tutzing (Munich), Cologne, Zurich and Stockholm.

#### **About iFunded.de**

iFunded.de is a German online investment platform that enables private and institutional investors to invest alongside real estate industry experts, directly in real estate projects of their choice. Depending on the individual project, yields range from three to seven per cent per annum. iFunded not only provides an easy alternative financing source to banks but also a cost-efficient marketing tool that lets real estate developers market their early-stage projects across a range of channels, including online.